Business Chicks Knowledge + Study Tour 2019

New York City, New York
15-19 September
A big hello from New York, the city that never sleeps and for good reason - there's so much happening here that you just want to pack it all in.

It may come as no surprise to you that we've designed the next Business Chicks Knowledge + Study Tour with this vibrant city as our host and backdrop for an incredible experience.

As Frank Sinatra taught us, ‘if you can make here, you can make it anywhere’ and with more than two million businesses operating in the greater New York area, this statement still rings true today. New York is harsh. It’s fast. It’s unforgiving. It is, without a doubt, one of the most competitive landscapes in the world and just to be able to make payroll, rent, and health insurance, let alone really make a go of it, you have to be doing something extraordinary to survive.

Some of the world's most established companies - NBC Universal, IBM, JPMorgan Chase, Verizon, Avon, Deloitte, American Express - are headquartered in this incredible city and for good reason. The talent pool is huge, the clientele seems endless, the pace is fast and there's a certain clout that comes from being domiciled in this iconic city.

The theme for our 2019 experience is leadership innovation. Why? Because today’s business landscape is more unpredictable than ever and to succeed in this volatile environment, we need to be committed to leadership innovation more than ever.

For our 2019 Knowledge + Study Tour we’ve partnered with New York University Stern School of Business to bring you an extraordinary week of hands-on learning and over four days and five nights, we’re going to give you the tools you need to lead your teams and your businesses through the unknown.

We’ll learn from the best at NYU, take leadership lessons from the New York Fire Department (the best in the world at leading through crisis!), and go behind the scenes at the New York companies that look to the future and embrace rapidly changing environments. And of course - we'll wrap the whole experience up in all of that Business Chicks magic you've come to know and expect too.

Hosted by myself and members of the Business Chicks team, we're taking you behind the scenes and giving you access that you could only ever dream of.

So are you in?

See you in New York!

Emma Isaacs
Founder & Global CEO, Business Chicks
Your time in New York City

**SUNDAY 15 SEPTEMBER**

You can check in at our accommodation hub, The Standard East Village, from 3pm. Settle in, and that evening, our team will be on hand to greet and welcome you for an amazing week ahead.

**MONDAY 16 SEPTEMBER**

This will be your first full day on campus at NYU Stern. Facilitated by one of NYU’s leading professors, we’ll cover two courses: ‘Disruptive Thinking: Sparking Transformation’ and ‘Entrepreneurship and Intrapreneurship: From Ideas to Action’.

**TUESDAY 17 SEPTEMBER**

Today we take you behind the scenes to some of the New York companies who are truly innovating and looking to the future. Drawing on the lessons learned the previous day, we’ll give you access to areas usually closed off to the public and give you the chance to meet with senior executives, ask questions and get fully immersed in the world of business in New York.

**WEDNESDAY 18 SEPTEMBER**

In the most quintessential of New York experiences, we’ll spend the day at the New York Fire Department’s state-of-the-art training academy. This will challenge everything you think and know about team building, problem solving and leadership development. You’ll navigate through a series of problems to learn first hand how NYFD leaders manage pressure and command their teams not only in emergency situations, but in the everyday ones too.

**THURSDAY 19 SEPTEMBER**

During our final day on campus at New York University, we’ll head back to the classroom for a full day’s session on ‘The Agile Organisation and Future of Work’.

*Every night we have curated a unique and memorable dining/networking experience for our group which is designed to have you get to know everyone on the tour, sample amazing food and wine, and enjoy the best the city has to offer.*
More leadership, more innovation please
(and more about our learning insights too)

DISRUPTIVE THINKING: SPARKING TRANSFORMATION

The scale of the challenges we face and the accelerating speed of innovation demands a new approach to innovation leadership - a new way of fostering counter-intuitive ideas, forcing improbable insights and opening minds to uncomfortable solutions.

This session will help you rethink the habits that have made you successful in the past, and challenge the conventional wisdom that has defined your business, and you as a business leader, up until now.

ENTREPRENEURSHIP AND INTRAPRENEURSHIP: FROM IDEAS TO ACTION

This session will bring together hands on discussion about a combination of entrepreneurship and intrapreneurship theory and practice that will help you push your business forward.

In this session, we’ll discuss how to foster an environment of innovation at work, covering topics such as:
• Creative methods for motivating innovation
• What is the process for gathering innovative ideas?
• How do we determine if an idea is innovative?
• Giving examples (and justifications) of innovative products and designs
• How to execute the innovative ideas to make them be adaptable in the organisation

THE AGILE ORGANISATION AND FUTURE OF WORK

Why is there so much complexity in the world, what are the organisational implications, and how can we act as leaders of an agile organisation in this complex environment?

The session introduces the technological and sociological causes of global complexity to set the stage for establishing organisational agility. You will identify ways in which you are currently responding to complexity and see areas for improvement. Through the use of a leadership checklist, you will reflect on the current model of management at your firm and explore how complexity will require you to take a more adaptive approach.

In this session, we’ll discuss innovation and how it affects company performance, covering topics such as:
• The process of a team’s evolution towards becoming high performing
• Analysing factors for compiling a high performing team: composition, facilitation, performance management, etc.
• Discuss special topics within teams, such as:
  - Dealing with gender issues and empowerment
  - Bridging generation gaps within teams
Located in one of NYC's most vibrant and artistic neighbourhoods, The Standard East Village is a cozy and charming boutique hotel with a little eccentricity too. Located just a short stroll from NYU Stern, this hotel will act as our base for the Tour - we'll meet here each day before each of our classroom sessions, site visits and dinners.

Being New York, rates for each night will differ, but the average rate for each of your nights at The Standard is USD $390. You'll need to book your accommodation soon (we'll send you a link!) to secure the discounted group rate. There are superior options available - talk to us if you're interested and we can put you in touch with the hotel directly.
Seven reasons to experience
The Business Chicks Knowledge + Study Tour

1 LEARNING AND GROWTH, ON A NEW LEVEL

This Tour will push you to experience new learnings and concepts that you’ll be able to bring back and apply to your work, but it does require your openness and commitment. We ask that only people who are open to possibility, willing to go deep and willing to extend themselves apply.

2 EXCEPTIONAL EDUCATION

Through our partnership with NYU Stern School of Business, we’ll provide you with access to world-class learning. We’ve handpicked exceptional faculty members who – through interactive lectures - will help you identify immediate strategies to take home to your jobs and businesses. Plus you’ll stay just a few blocks from the Manhattan campus (with a short ten minute walk to the classroom) and get to experience all the university’s campus has to offer, right in the middle of New York City.
3 THE PEOPLE YOU’LL MEET

You’ll all come from different places. You’ll work in different industries. Some of you will lead huge businesses. Some of you are early on in the game. But you’ll all be there for the same reason. By the end of The Tour, you’ll leave with a tribe of women who’ll continue to support you even after the final cocktail has been enjoyed. You’ll start the Knowledge + Study Tour thinking you’re there to learn from the businesses and from the lecturers, and walk away having learned just as much from the conversations you’ll have on bus trips or over dinner with your fellow participants.

4 MONEY-CAN’T-BUY EXPERIENCES.

How many of your friends can say they’ve trained with the Fire Department of New York? At the Knowledge + Study Tour, we’ll learn from the FDNY about the leadership strategies they implement to create teams that thrive and deliver under extreme pressure. It’s a spectacular day with hands-on experience inside the official training facility on Randall’s Island (and a bunch of pinch-me moments along the way too.)
THE LOCATION

We’re going to The Big Apple! Think Fifth Avenue! Central Park! And did we mention the shopping? Basing ourselves in one of the biggest and best cities of the world, it would be remiss of us not to sneak in some sights and dine at some of New York’s premier restaurants (you just wait!), enjoying all the city has to offer.

WE OPEN OUR BLACK BOOK TO YOU

One of the highlights of the Study Tour is visiting local American businesses to see how they’ve scaled, attracted talent, solved problems, built brands, achieved market share etc etc. From the scribbles on Post It notes on the walls to the intentional design of the offices, you’ll see how some of the top companies of the world really operate and learn how they motivate their teams to achieve success. We work hard to curate a fantastic selection of companies that we can all learn from, no matter the size of your business.

LIFE IS TOO SHORT

You could wait until you have more money. You could wait until the kids are a bit older. You could say you’re just not ready. You could make hundreds of excuses about why this isn’t the right time to go, or you could just listen to that little voice inside your head and just say yes. Trust us, you’ll be grateful you did!
The cost for the 2019 Knowledge + Study Tour is two payments of US$6,125 (or total US $12,250.) The price excludes your flight and accommodation and transfers to and from JFK International Airport.

To confirm your place on the tour, we require the first payment of $6,125 upon booking. Your second and final payment will be due 30 days from the first day of the program.

The 2019 Knowledge + Study Tour is an exclusive event, strictly available to Business Chicks Premium Members only. You must be an active member of Business Chicks at both the time of booking and the time of participation in the trip.

We only have a limited number of places available, so to reserve yours please email takemetoNYC@businesschicks.com and start to get excited today!